

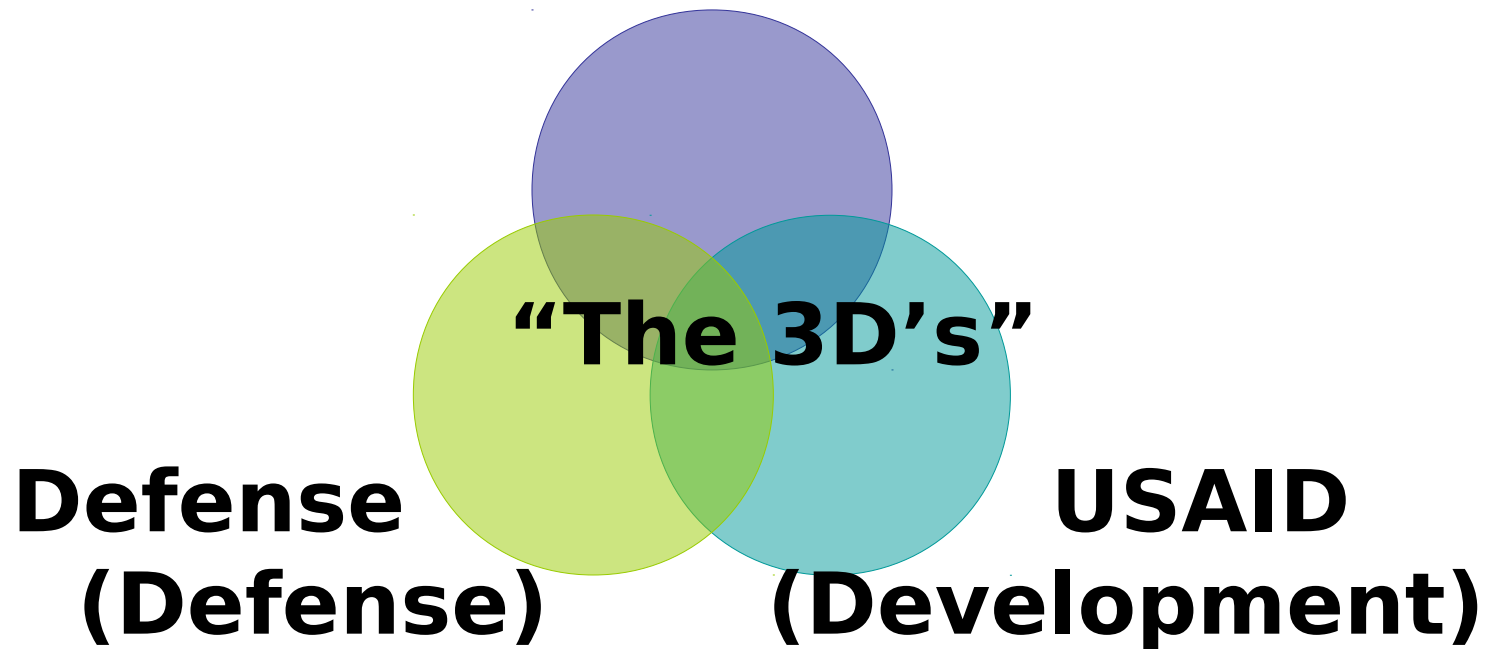
RECONSTRUCTION & STABILIZATION

ENGAGING THE 4TH “D” THE UNTAPPED POTENTIAL OF DOMESTIC AGENCIES

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Director, Reconstruction and Stabilization
Department of Commerce**

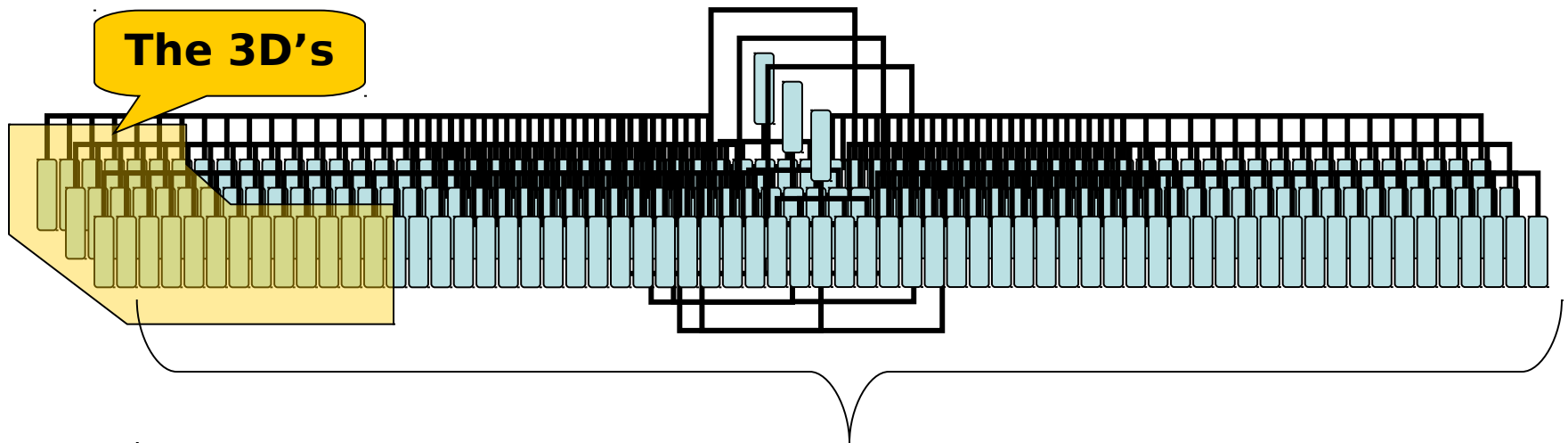
**This is What People Think the Interagency
r At Least What Get's the Attention in R**

**State
(Diplomacy)**



This is What the Interagency Really Is

The 4th “D” equals Domestic Capacity



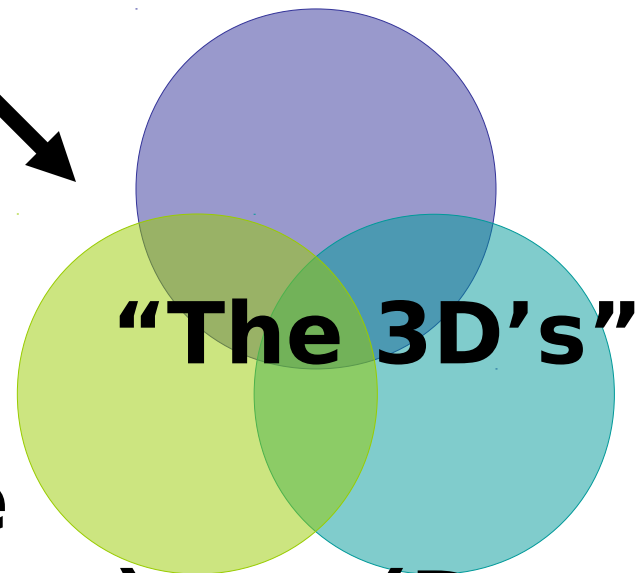
Link to U.S. Private Sector, Academia, Science and Technology...

Over 100+ Departments, Agencies, Bureaus, Boards, Commissions

Most of which focus on the US DOMESTIC ENVIRONMENT



**State
(Diplomacy)**



**Defense
(Defense)**

**USAID
(Development)**

WHAT IS A DOMESTIC AGENCY?

- Mission and funds focused on the U.S. as opposed to international.
 - Some domestic agencies have a significant international presence
 - but main focus is domestic.
 - Little to NO independent funding for technical assistance overseas – most agencies rely on USAID funding.
 - Little to NO Planning Capacity.
- In-house technical experts as opposed to “contracting out” expertise.
 - Legal regulators
 - Program implementers
- Close ties with the U.S. private sector
 - Relationship is NOT related to government contracting
- Examples include Commerce, Agriculture, Treasury, Transportation, Health and Human Services, Homeland Security, Justice ... but there many others.

WHAT DOES “WHOLE OF GOVERNMENT” MEAN TO A DOMESTIC AGENCY?

- Up front involvement in planning and implementation.
 - Planning Office of the State Department Coordinator for Reconstruction and Stabilization doing excellent work in bringing the Domestic Agencies into the process.
 - Challenge – Lack of planning capacity in Domestic Agencies.
- Avenue to transition to what we do best – long-term technical host nation relations.
 - Preference is to conduct technical assistant with the host nation government NOT with NGOs.

BUT... WE DO NOT WANT TO BE A BODY SHOP

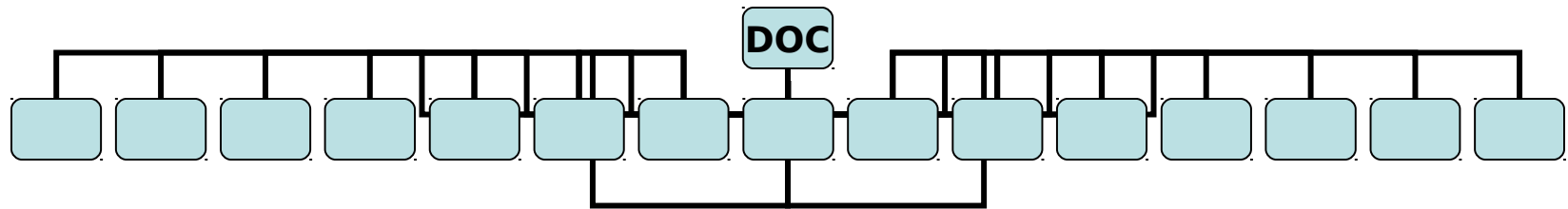
- Meaning of “Body Shop” in R&S context.
- Current focus of the interagency effort is to staff forward operations with reserve corps.
- We do not want to send our experts to the field without some control over quality and program implementation.
- While sending experts into the field is critical, this does not represent the real value added of a domestic agency.

VALUE ADDED = STATE SIDE REACHBACK

One or two staff in the field are backed up
by a team of regulators and technical
experts



Example -- Department of Commerce



**15 Bureaus/Agencies - International Trade,
Census, Patents and Trademarks, Statistics,
Standards, Oceans and Atmosphere, Export
Controls, Telecommunications**

Common Link - Commerce/Private Sector

Main Focus - U.S. Economy

EXAMPLES OF DOC TECHICAL ASSISTANCE ACTIVITIES

Commercial Law Development Program (CLDP)

Provides technical assistance in the commercial law arena to the governments and private sectors of transitional countries.

Conducts educational programs and consultative services for lawmakers, regulators, judges, lawyers, and educators from African countries.

International Trade Administration

Supported the Iraq reconstruction with 12 employees in Baghdad since 2003, including the US Commercial Service post in Baghdad and the “Iraq-in-Amman.” Manages the HQ-based Iraq Investment and Reconstruction Task Force that helps companies pursue business opportunities.

“Total Economic Engagement”

DOC Technical Assistance EXAMPLES

Continued...

Census

Assisted African countries in developing sound statistical practices including Sudan, Kenya, Nigeria, Uganda, Mozambique, Ethiopia and South Africa.

National Oceanic and Atmospheric Administration

Assisting in the development of a malaria early warning system based upon climate information for use in West Africa through the National Weather Service's Oceans and Human Health Initiative.

National Telecommunications and Information Administration

Detailed personnel to the U.S. Embassy in Iraq who advised on the establishment of an independent telecommunications regulator.

US Patent and Trademark Office

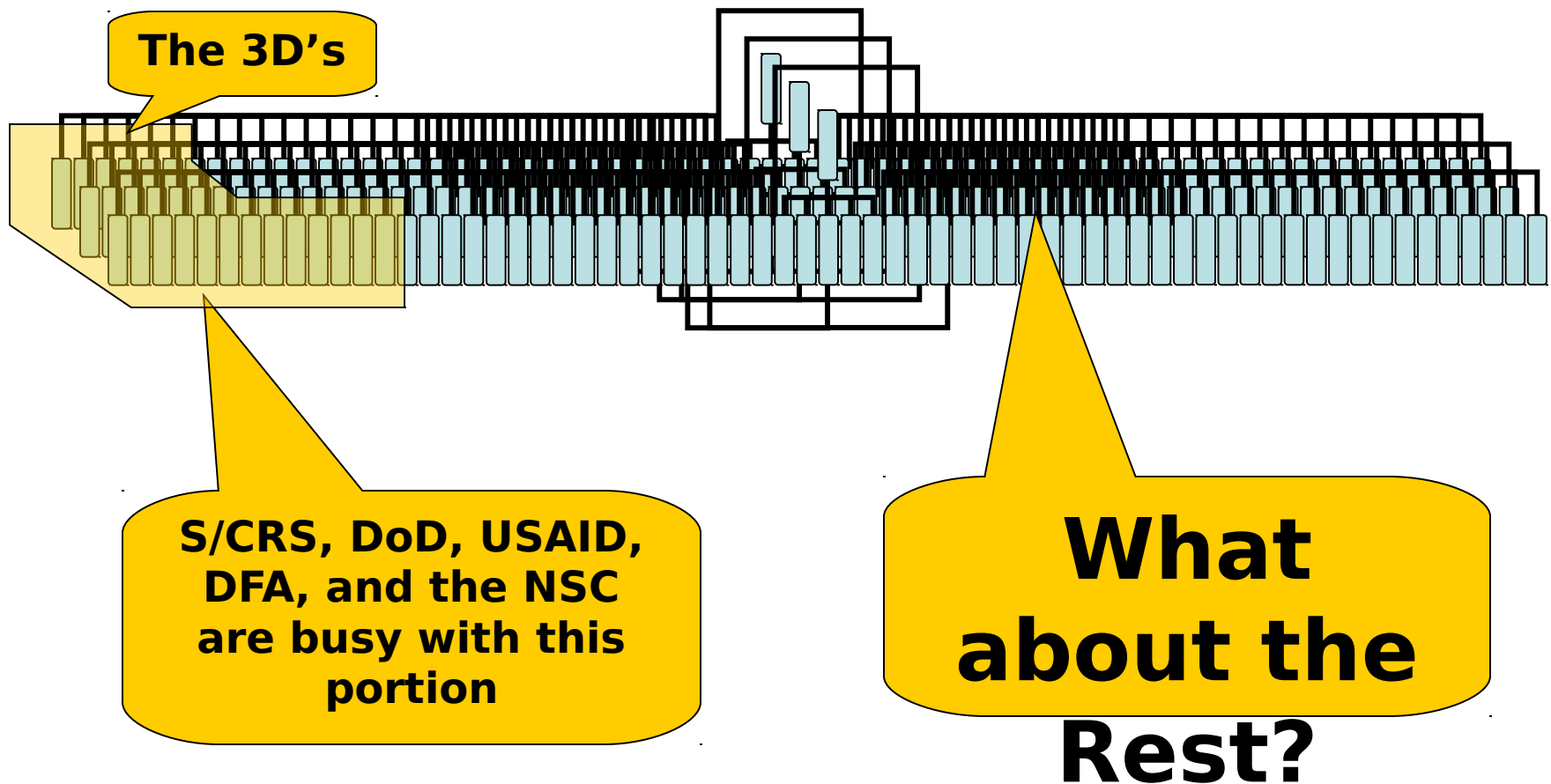
Detailed employee to the CPA who advised on amendments to Iraqi laws on trademarks, patents, and copyrights. Designed amendments to bring Iraq up to the current internationally-recognized standards of protection.

Maintains "Global Training Academy" for transition countries

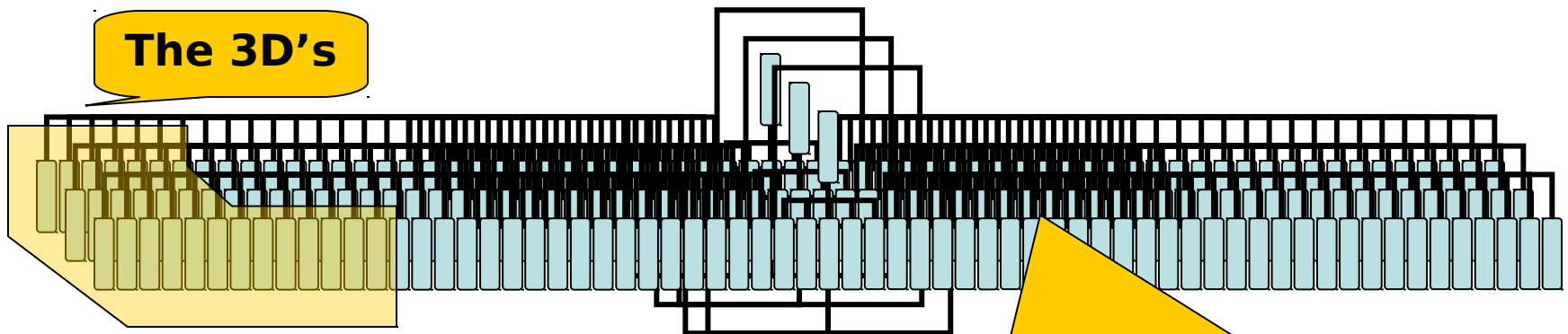
STRATEGIC VIEW OF THE 4TH D

THE VIEWS EXPRESSED IN THE
FOLLOWING SLIDES ARE NOT THOSE
OF THE DEPARTMENT OF COMMERCE.

So What about the 4th D?



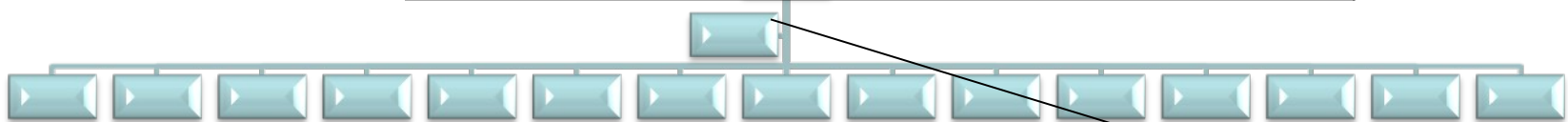
**We are being asked to “fit in”
with no extra funding & very little
planning capacity.**



**The “rest” are taking the lead of
the 3D's but time is ticking as
they struggle to develop
consensus. Question: In the mean
time, can the “rest” help the 3D's
by working in parallel?**

Options for Proceeding - Helping to Organize

Any Department/Every Department



Options for Proceeding:

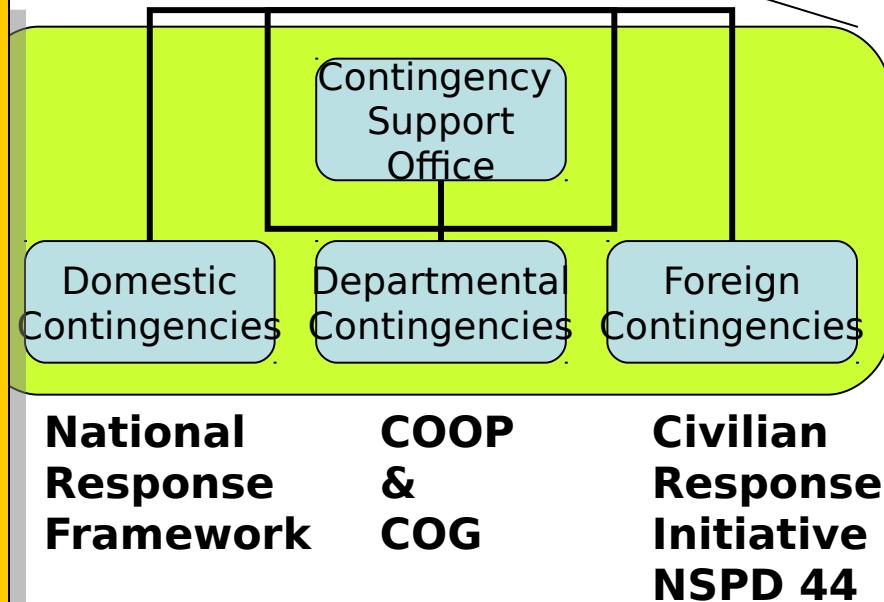
Option #1: Led by PCC created for “national and foreign contingencies”

Option #2: Led by DoS.

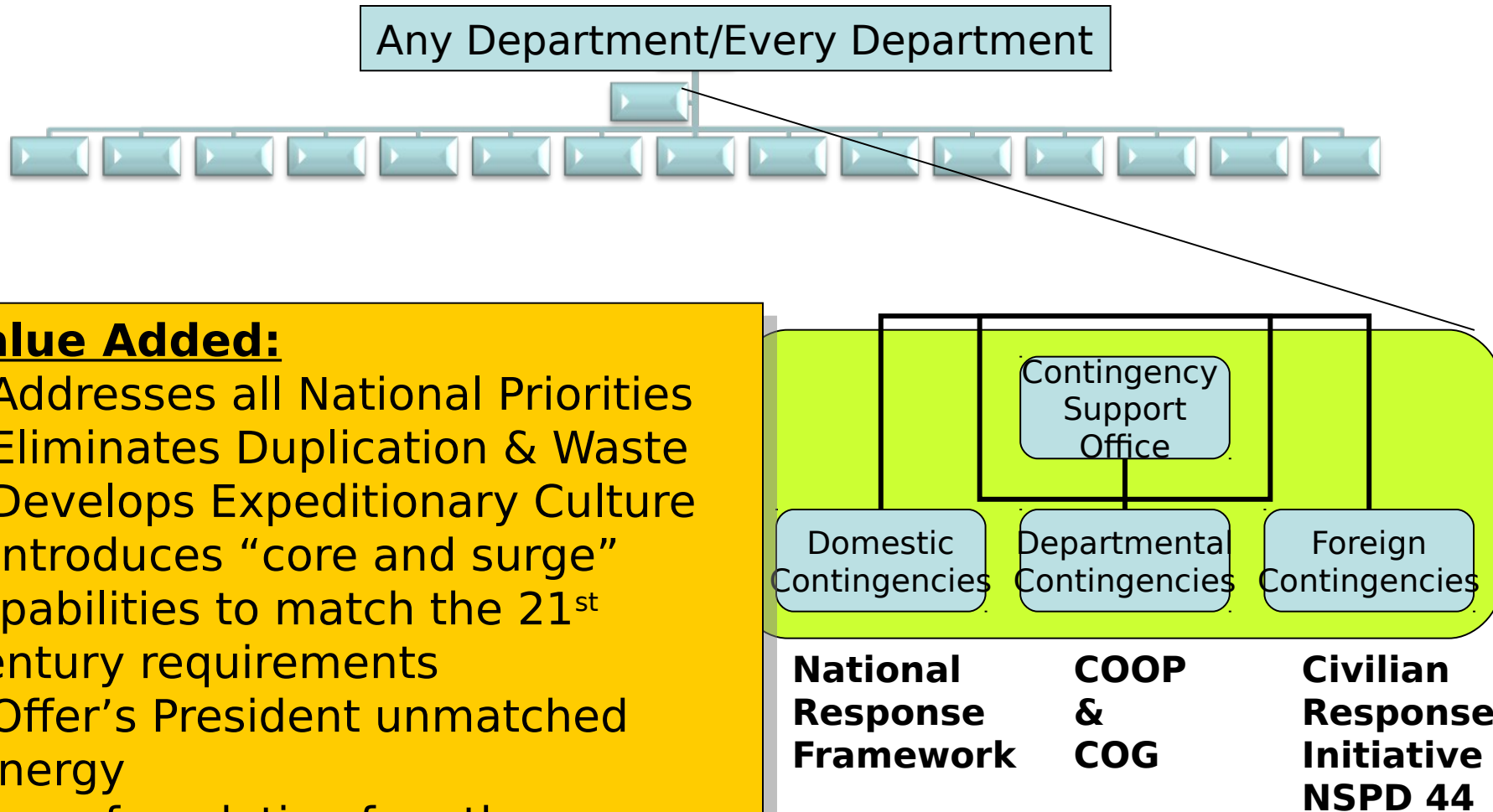
Option #3: Led by DHS.

Option #4: Led by a Domestic Agency.

Note: In any case, could be initiated immediately by a “Peer



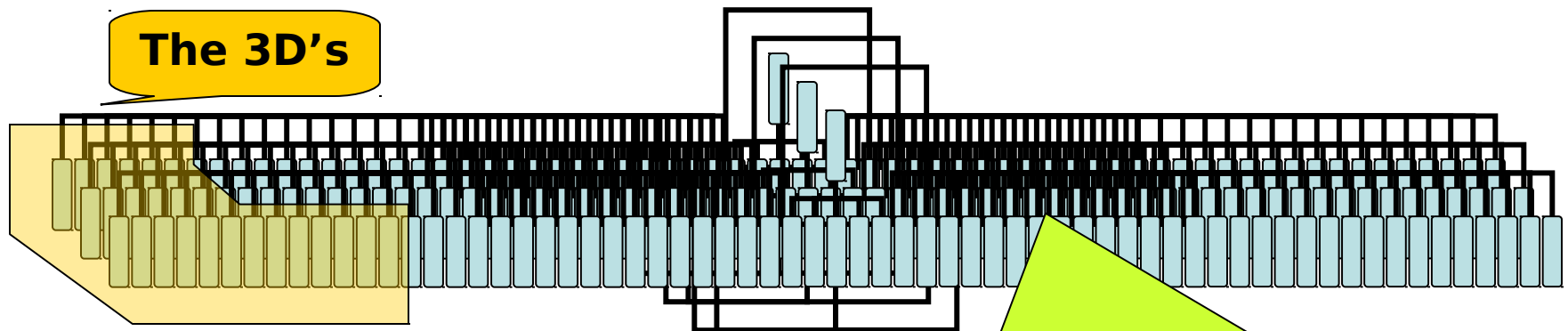
Mobilizing the 4th “D”



Value Added:

- Addresses all National Priorities
- Eliminates Duplication & Waste
- Develops Expeditionary Culture
- Introduces “core and surge” capabilities to match the 21st Century requirements
- Offer’s President unmatched synergy
- Lays foundation for other national change (a la PNSR?)

Time to Get Started in a New Way



This has already begun in some Departments such as HHS. Can we try to develop a more coordinated response across all Departments?

- Requires resources for planning, support from leadership.**